

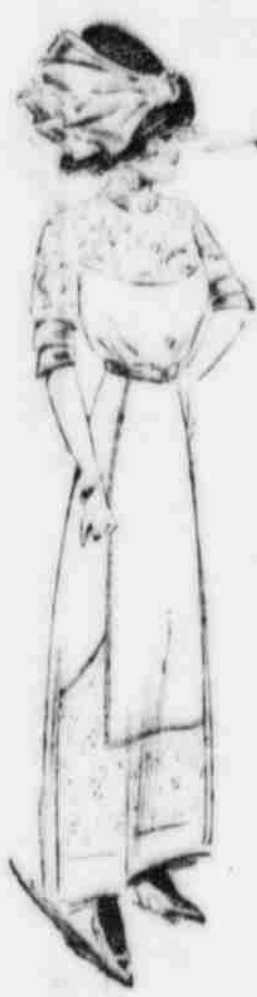


Dress Day Tomorrow

An Exceptional Price Slashing of Dainty Dresses for One Day Only



Lot No. 1



Lot No. 5

THIS lot consists of dresses made of lawn gingham etc., and worth to \$5

Dress Day Special

Tomorrow Only

99c

THIS big Dress Special will be as good if not better than the Big Waist Special of last Monday. Every garment shown is absolutely new, beautifully made and trimmed, and a snap at the price quoted

Lot No. 2

Lingerie and Wash Dresses worth to \$7.50.

DRESS DAY SPECIAL, TOMORROW, EACH

\$1.99

Lot No. 3

An extra fine assortment of Lingerie Dresses, worth to \$12.

DRESS DAY SPECIAL, TOMORROW, EACH

\$2.99

Lot No. 4

Beautiful White Dresses, worth to \$15

DRESS DAY SPECIAL, TOMORROW, EACH

\$3.99

THIS lot comprises some of our very best Lingerie Dresses, trimmed in beautiful embroideries and linen lace; worth to \$30.00

Dress Day Special

Tomorrow Only

\$8.99

Rosenwald

WHERE QUALITY MEETS PRICE

ENGLAND TAKES TO AMERICAN SOFT DRINK HABIT

Great Vogue Has Attached Abroad to Fizz Counter; One May Now Get Everything Conceivable; Quick Lunch.

Although at its height only during the summer months, the soda water trade of this country has now attained the importance of a standard industry, and millions of dollars are accumulated each year from the high-class and dress passed under the soda-chuck window. To a large extent the soda fountain yet remains a distinctly American institution. Its adoption in the foreign countries is being brought about very slowly. While an

attached to the soda water trade is well known in England and has been used for years, it has always been supplied by a small, local, Englishman. The soda water fountain is a new thing in England, and it did not achieve real popularity there until this year. Several progressive Americans this summer have done a thriving trade in London by the equipment of real American soda water fountains, where novelties of this kind had been regarded rather suspiciously by the Englishman who yet professes his soda with plain whiskey.

An English menu card, announcing plain soda at 2d, ice cream soda at 3d, the cold egg drinks 3d, and sandwiches and fancy sodas at 4d. This menu card was reproduced in a leading English newspaper with full descriptions of such refreshments as the "American Girl Sundae," "Arrars," "Figs," "Fruitway Razzle Dazzle," and many similar concoctions new to the conservative British palate. It is stated that the enthusiasm with which these delicacies were received during the summer indicates that the soda water fountain will become a popular resort throughout Great Britain, as it is in America, and that it will be

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